



## Internship - Marketing

### About Us

Detrauma is a brand new mental health app designed to deliver trauma (PTSD) treatment to people without access to a therapist. 1 billion survivors suffer from PTSD.

We serve end-users (people who have experienced trauma and want treatment) and intermediaries (rape crisis centers, refugee services, health clinics, etc).

There are a number of segments we target such as people stuck on waitlists before they gain access to a therapist, people in remote locations, and people with limited health insurance and financial resources.

### Project Description

As a Marketing Intern you will join us to build our presence in [search](#) (SEO), on [app stores](#) (ASO on Apple, Google, Amazon) and on [social media](#) (initially Twitter, Facebook).

Together we will work on a keyword strategy, optimized SEO landing pages, improved app store presences and a schedule of social posts tailored to specific target segments.

- Start: as soon as possible
- Teams: individual and team applications are possible
- Scope: flexible to fit your needs, schedule and interests
- Time commitment: minimum 3 months, part- or full-time; can evolve into employment
- Location: anywhere worldwide possible, working remotely (we'll provide G-Suite account), we're based in Germany (Berlin/Potsdam)

### Qualifications

- An interest in digital health solutions
- Excellent editing skills (reviewing & writing posts, selecting images/audio/video)
- Successful track record posting on social media and strong instincts what resonates with audiences

### **Apply by 31 August 2020**

If you're interested, please send your CV and social media profiles to Jessica Mello at [jobs@detrauma.com](mailto:jobs@detrauma.com). Please include any SEO tools you are familiar with.